**Project Title:** Industry-specific intelligent fire management system **Project Design Phase-I** - **Solution Fit Template Team ID :** PNT2022TMID13566

**Explore AS, differentiate**

**Define CS, fit into CC**

**Focus on J&P, tap into BE, understand RC**

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**Identify strong TR & EM**

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| **Identify strong TR & EM** | **3. TRIGGERS TR**  What triggers customers to act?  Considering safety measures for workers and in think of future impacts due to that. | **10. YOUR SOLUTION SL**  If you are working on an industries having chance of gas leakage, prior measurement strategies for detecting fire detection is important. And for increasing accuracy in measurement, placing of sensors at fire occuring point. | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   What kind of actions do customers take online? Expecting equal solution as other customers get through offline.   * 1. **OFFLINE**   What kind of actions do customers take ofﬂine?Use the solutions given by industries |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  Insecure about fire accident |